

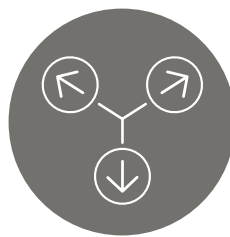


# STOCK OPTIMISATION

Empieza a pensar estratégicamente



**REPLENISHMENT**



**ALLOCATIONS**



**TRANSFERS**

Establece las mejores estrategias de abastecimiento de stock, asegurando las mejores decisiones y recomendaciones para cada producto. Stock Optimisation proporciona excelentes recomendaciones con base en perfil de negocio y objetivos.

El escenario empresarial se define a través de atributos y KPIs, ya que estos reflejan el comportamiento de cada producto/tienda, tales como el tipo de producto, la variabilidad y sensibilidad. Reconociendo que durante el comportamiento del ciclo de vida de los productos/tienda puede variar, los escenarios de negocios deben ser dinámicos con el fin de responder a la realidad comercial al por menor.

# How does Stock Optimisation help Retailers?

The volatile business environment we live in means that there is no standard store, no standard stock or inventory profile, nor a standard approach to managing stock. Today we need a more dynamic and reactive approach to managing stock that deals with the realities of modern multi-channel retailing. Changing consumer patterns, instantaneous trends are putting more and more pressure on inventory managers, whose natural reactions are to increase depth of stock holdings to deal with volatility.

## REPLENISHMENT

- Reduces inventory and improves inventory turns identifying profitable inventory deployment opportunities and overstock conditions;
- Considers Fashion Products with size variants optimisation including Packs & Multi-Variant packs optimisation;
- Combines logistics constraints (lead times and other constraints) with stock policies to recommend optimal replenishment methods;
- Allows for dynamic store clustering, improving productivity and decreasing the planners workload;
- Provides what-if scenario analysis;
- Includes an automated approval workflow based on accuracy levels or any other business rule.

## ALLOCATIONS

- Allows for allocations based on plan, forecast, and/or sales history information;
- Enables multiple allocation methods including re-projection based on trend;
- Calculate the optimal pack components to allocate to each store;
- Allows the simulation of what-if scenarios;
- Provides a flexible, configurable dashboard and workflow;
- Improves client service levels while reducing waste, markdowns and transfer costs.

## TRANSFERS

- Allows to easily transfer and balance inventory between company stores;
- Maintains optimum service levels for the most demanded products;
- Guarantees that the different ranges of products are correctly matched together, assembling the perfect display in each store for their own specific customer profiles and demands;
- Allows to define stock pools (stores clusters) to optimize the allocation source;
- Each store can transfer inventory to another, using point-to-point transfer without the need for a centralized Distribution Center for handling;
- Integrates with all the other Stock Optimisation functionalities, generating a complete tool for managing and optimizing your inventory.